

ANNOUNCEMENT FOR ARIZONA NURSE PRACTITIONER FEATURE VIDEO CONTEST 2011

The competition is open to all students enrolled in a college, university or community/technical college, and film enthusiasts in the community who maintain significant control over the content and aesthetics of the feature video (producing, directing, writing, editing, etc.). Please also read and understand the Rules and Regulations and the guidelines provided below:

- Make sure your feature video is at least 3 minutes in length.
- The closing line of your feature video must include these exact words: "This message is brought to you by the Arizona Nurse Practitioner Council."
- Do not include any commercial elements, such as T-shirt logos, brand names, etc.
- Make sure background music does not drown out speech.
- Check all statements for accuracy - for example, the first Nurse Practitioner program in the US was not in 1942.

The feature video should be 3 minutes in length and will respond to the question, "how are Nurse Practitioners making an impact in healthcare," highlighting the variety of clinical specialty and settings. The closing line of your feature video must include these exact words: "This message is brought to you by the Arizona Nurse Practitioner Council."

Please mail your feature video (2 DVD copies) along with the entry application to:

Nurse Practitioner Feature Video Contest
Arizona Nurse Practitioner Council (AZNPC)
1850 E. Southern Avenue, Suite 1
Tempe, AZ 85282

Rules and Regulations

1. This is a call for entries for Nurse Practitioner feature videos for television and social media. The feature video will be 3 minutes in length and will respond to the question, "how are Nurse Practitioners making an impact in healthcare," highlighting the variety of clinical specialty and settings. The closing line of your feature video must include these exact words: *"This message is brought to you by the Arizona Nurse Practitioner Council."*
2. The competition is open to all students enrolled in a college, university or community/technical college, and film enthusiasts in the community who maintained significant control over the content and aesthetics of the feature video (producing, directing, writing, editing etc.).
3. Applicants must complete one entry form for each entry submitted.
4. Applicants must submit TWO (2) DVD copies for each feature video entry. No tapes or other formats will be accepted.
5. Projects that are un-comprehensible or inappropriate for any reason in the sole judgment of AZNPC will not be accepted into the competition. The decision of the judges is final.

6. Entries submitted WILL NOT be returned. The AZNPC, its management or its juries cannot assume liability for damage or loss. All submitted materials must be high quality copies. DO NOT send originals, masters, or anything considered one-of-a-kind.
7. If an entity other than the applicant owns the rights to all or part of the submitted program, the applicant must attach written consent/permission from the owner or an authorized representative of the owner to the application. Applicants will be fully liable under the law for any copyright or other intellectual property violations.
8. Entries must be received by July 16, 2011 to be eligible for this contest.
9. Winning entries will be made available to television stations for airing at their discretion and will also be posted to social media. Winning entries will receive the following prizes:
 - 1st place: \$3,000
 - 2nd place: \$2,000
 - 3rd place: \$1,000
10. Prizes will be made payable directly to applicant. If the money is to be shared by two or more individuals, it is the responsibility of the lead to submit the names of the winners to AZNPC. Student may have prize directed to their school's bursar's office as a scholarship distribution.

AZNPC reserves the right to amend the above rules at any time.

This competition is presented by the Arizona Nurse Practitioner Council.